**Throughout History ... the strategies of wealth and success have not changed.**

**The 5 Strategies:**

**1)**  Analyzing, **Learning**, and understanding the causes and effects of societal changes, technological changes, and market trends. (Cause and effect)

**2)**  **Discovering** the fundamentals of "money" and financial management; ... Learning to how **earn more, keep more, and make it grow**.

**3)**  **Avoiding** personal debt (not necessarily Corporate debt)

**4)** **Discovering** how to break down marketing hype; distinguishing fact from fiction.

**(If you learn this one first, it will save you thousands in *time, money, and heartache*. Just because it's appealing**

**does not mean it is profitable. Consider this: Doing business and financial due-diligence are like buying a**

**car. The venture may look pretty on the outside, but the question is: what is the engine that makes it run?)**

**5)** **Taking action.** Albert Einstein said it best:  **"Nothing happens, until something moves."**

**Taking the right action when the timing is right is the key to the door.**

Becoming Wealthy --- The Truth and the Myth:

**Before talking about the strategies, let’s address image, attitude, and action.**

**Myth:**  **Becoming Wealthy is about Mindset and Mental Attitude.**

**This belief is False**. Many people in business have become wealthy by using the five strategies. They were not required to become “flashy”, or great speakers and orators, or develop a slick sales pitch, or ever to become “nicer” people, although these things have occurred at times. For instance, when asked about becoming a “nicer” boss, the founder of one fortune 500 company said: “I built this business by being a jerk, and I am not changing now.” (We aren’t going to mention the name….too high profile and we are not here to damage someone’s “reputation”, whether good or bad…right?)

The point is this; both Success and acquiring Wealth are formulas. Acquiring success or wealth requires a vehicle to do so. And, in most cases, it requires a change to a more Positive Mindset and Mental Outlook on life and business, in general. But, there are always exceptions to the rule.

So…**A positive mental attitude** is important from **only one** perspective. Why only one? Because, if you think that you can’t, then you can’t. That's it. Your Ballgame is over.

But, just because you think you can doesn't mean that you can. If you don't acquire Knowledge and Skill to succeed, then forget about it and stop worrying over it. Laziness and procrastination will get you nowhere, and you can **“THINK”** about wealth your entire life only to end up broke.

**Truth: You must Combine Right Action with a Developed Millionaire Mind in Order to Succeed and Insulate Yourself from Downturning Economies**

This is not about “attitude” and it is not about “positive mental attitude” (PMA). According to the Social Security Administration, **95% of all people in the United States who reach the age of retirement are broke.** This is also true of Canada, Mexico, Great Britain … and the World.

**Consider this**,.. is 95% of the world just “negative”? Don't you know people that have a positive outlook on life, but still struggle financially?

Also consider all of the books and seminars on **PMA, “Self”-Improvement, Neural Linguistic Programming** (NLP)**, and the Law of Attraction.** Have you heard of names like **Tony Robbins and Zig Ziglar** ... or companies like **Nightingale Conant**, who these materials? We are not saying that what these folks sell is wrong; but it's just not **THE WHOLE STORY**.

The **GREAT TRUTH** isthat 95% still retire broke because of the Wrong Financial Knowledge or Lack of Financial Knowledge combined with no Action Plan!! People simply do not know or understand how to become wealthy.

We know that “ideas are Capitol” …but, Have you heard other quotes, like; “those that don’t know are at the mercy of liars”, or “if you will not pay to learn what you do not know, then you will ***Pay the Price*** for what you do not know”.

Most have heard the statement; “knowledge is power”. This is partially true, because you see…. the right knowledge is the most valuable commodity on Planet Earth….and

**Only the Right Knowledge is Power; and only when combined with Right Action**

Wealth is about that thing called "money" or the accumulation of “resources”. There has never been a time in history when any people or any society said; “we need to earn less”.

So, a developed *Millionaire Mind* includes both: A "can-do" Attitude and Total Financial Education and Correct Knowledge of Financial Strategy. Combine this with Right Action, and Success is a Guarantee.

**Here’s some Good News: There are only 5 Strategies.**

**The 5 Strategies:**

**Strategy 1) -- Understanding Social, Economic, and System/Technology Trends**

Change is a part of life. In the 1960’s and early 70’s, America moved to the “two-income family”. This was cause; what was effect? **The Fast Food Restaurant Industry exploded!!**

**The reason:** **Right Place, Right Time, Right Product** ... and **highly efficient, duplicatable systems.**  (Wouldn’t you like to have invested in or created a McDonald’s in the beginning?)

**When,** McDonalds, KFC, and many others perfected their “new” **automated, turnkey systems**; they built **Financial Empires** due to the ability to duplicate rapidly. The automated “system” of accounting, ordering, and mass production of food delivery was new technology. Thousands of franchisees had to "go to school" to learn these **systems**, but because of the duplication multitudes of Millionaires were created.

**And, the Investors became wealthy, too.**

**Pick any industry that has been successful and you will find a trend that drove the business** ... followed by a system or technology for duplicating and improving on the success.

This is why **success is not a secret**, **it's a highly duplicatable formula** ... and if one can do it, many can do it. **It is the Systems that are duplicatable; because people are not.**

When you combine the **right system** with **growing market trends**, you can make a **fortune**.

**Some times: What goes around comes around!**

**Technology advancement** has caused **mass layoffs** across the corporate world for over a decade.

This is Cause. What’s the effect? That’s easy…**Societal Change** and a revolution in **home business.**

Isn’t this good news? 100 years ago, people worked from home, and it is happening again. The same technologies that have produced corporate downsizing, have given us the ability to reach around the world from our **PC or Laptop**, **even when we are on vacation!!!**

What is the result?

**PC District** stated recently; **“Today people are becoming millionaires’ quicker than ever before. What took 20 years to achieve is being accomplished within 2-3 years through the overwhelming power of the Internet.”**

The trend of information marketing is so hot in fact, that **Forbes** magazine has called the industry of **Webucation**, the **Next Great growth opportunity.** Even **Donald Trump** has gotten into the industry with **Trump University**. John Chambers the CEO of the Internet Giant Cisco Systems said **“Education over the internet is going to make email look like a rounding error.”**

**Are you getting the picture?** This is a **global paradigm shift** … it’s about **change**, it’s about **knowledge**, and it’s about **taking action**, if you are going "cash in" and earn your **fortune**.

The only question left … who is in the **right place, at the right time, …. With the right Product?**

Look at **TMNU** website and the **Six-Figure System**. **Totally automated** using the **latest technology** in **podcasting** and **seminar delivery over the Internet.** We are in the **Information Age** and like KFC, we have a **turnkey “recipe”.** We have **expanded into over 60 countries in 4 short years because of our ability to help others duplicate success quickly.**

**And as you have seen … we have home-based Entrepreneurs ... average, ordinary people producing extraordinary cash-flows of six figures, and even seven figures, annually.**

You are here because of our systems; click any item below to look closer at what **TMNU** covers.

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**Strategy 2: Earn more, keep more, and make it grow.**

**Myth:** Experts such as **Financial Planners, Insurance Agents, Investment Advisors, CPA’s and Attorneys** have all the **financial knowledge** that anyone desiring wealth needs.

**Truth:**  The United States has more “financial experts” than any other nations on the planet. **Did we mention that 96% of people retire broke according to the U.S. GOVT statistics?**  (Do you see a problem here?)

**Okay, Strategy One required getting more Knowledge and Understanding. Strategy Two requires the same thing. But... Do people want more financial knowledge and education?** **Absolutely!**  **Don’t you?**

It took 12-16 years, and "thousands of bucks" of schooling for most to become employees. Then they “rent” there time and energy out to be paid “wholesale”, while the employees “rents” that time to the market at retail for the employer’s profit. And, no market, means no employment for the employer or the employee.

Time is limited. Millionaires find the right financial information so that they don't waste "their" time ... or their "money".

And, they don’t limit themselves to the use “financial planners” or “Investment brokers” to make their financial decisions. Let’s think about it…aren’t those individuals in business for their profits first?

And, if you ask advice from an Attorney, they will almost always say “no”, because they don’t want the liability on their heads for telling you “yes”, even if the knowledge, education, and due diligence that you acquire makes perfect sense.

**There is an ancient saying and throughout history, it has not changed....**

**"Those who don't know, are at the mercy of liars."**

But, if you retire broke who are you going to blame and what good is it going to do when you do blame others? The REAL TRUTH that you are 100% completely and totally responsible for how your life turns out, financially or otherwise.

Knowledge is the most priceless commodity on Planet Earth. That is why they call ideas “capital”. So, the Financial Education is the key to Financial Success. (Can you tell us something different?)

So, learning how to make disposal capital grow and then protecting it, is VITAL to your wealth. We have all heard that it takes “money to make money”, and that the “Rich get richer”. Well, the TRUTH is that the “rich don’t get richer, by accident”. They acquire knowledge and those “capital ideas” that are necessary to acquire even more wealth.

So, like Strategy One; investments and asset protection change, just like markets and trends change. You have bull markets and bear market. You have equities markets and commodities markets and energy markets. You have low-risk, low-return investments; and higher risk, higher return investments.

You also have “no return” investments. Why? Mostly because people don’t acquire the knowledge about trends or they procrastinate making a decision about moving from one market to the other when “times” are a changing’; as they say. (this is covered more in strategy four)

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**Strategy 3: Avoid Personal Debt --- Live Debt Free**

Frankly, there is very little to say about this one. Most of the 96% of people retiring in poverty earned plenty during there life, but not getting a handle on debt killed them. Debt **IS** stress and **STRESS KILLS.**

**Foreclosures and bankruptcies in the United States are at record and all-time highs. People have already formed and are living in tent cities to survive. The ravages of the instant-microwave, “I have got to have it right now” mentality have placed people into conditions more serious than they ever imagined. Lack of discipline and failure to understand all the information above that you have now read…financially devastated these folks.**

**And debt-death will kill you to…if you let it.**

Have you seen the bumper sticker?  **I owe, I owe... it's off to work I go.**

We have been debt-free for eight years now. It is wonderful to not have the burden. Those with the bumper sticker haven't found the Millionaire Mind.

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**Strategy 4: Doing Proper Due-diligence and avoiding Hype.**

**To avoid making bad decisions, means acquiring the Knowledge and rational thought processes necessary to avoid bad businesses, down cycles, and bad investments. Getting into the “vinyl records” industry for business or investment would not be a good decision today. The TREND has passed and technology has moved on to new and better media for delivery of music and information.**

It is not as profitable today to buy McDonald’s and many other franchises, due to cost recovery time and greatly increased competition and the move toward “healthier living”. Many businesses are downsizing, like the AT&T layoff of 12,000 released this month. (We will update this again with a new company next month, because the recession is in full swing; and other companies in many industries are lining up to do the same.)

Unemployment is increasing a rapid clip and entire businesses that were once a “staple” in the United States are filing bankruptcy and going out of business. Credit markets have shrunk and entire industries are being lost to outsourcing and other economic forces.

Now, since we have mentioned Home-based Business and Webucation and Internet Marketing and Information Exchange; and recommend it….we couldn't just tell you, we have to show you.

Please continue to read, but look for our link for WHAT TO AVOID, at the bottom of the page.

Likewise, when it comes to investments; NASDAQ and stocks are down, bonds are becoming worthless, the US Dollar is down, and other nations are saying that they will no longer finance the debts of the United States or accept US currency or treasuries.

People are looking for a hedge against inflation, but don’t understand the negative ramifications of owning gold, silver, and precious stones. They can be seized by the United States government under the PATRIOT ACT. And, now there is a “new” IGO sponsored currency on the horizon to replace the USDollars, called the Amero. That IGO is called the North American Union.

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**Strategy 5: Take Action - STRIKE WHILE THE IRON IS HOT**

Myth: **I am too busy.**

Truth: People are most happy when they are **PRODUCTIVE**. Being busy really means procrastination for most, and procrastination is the "killer" of the 95%. Did you hear about the neighbor of Dave Thomas, founder of WENDY'S? He had the chance to invest 5,000 to help launch that Financial Empire, but failed to make a decision. It cost him millions, because he missed the **WINDOW OF OPPORTUNITY!**

Truth: Opportunity is a window. Windows open, then shut ... and time marches on. Time is of the essence, because TIME is all that you really have. Strike While the Iron is Hot, and "git 'er done"; because **Prosperity Waits for No One.** Seize the OPPORTUNITY!! [You heard them all before, right?]

And, you have heard this one, too ... **"THROUGHOUT HISTORY" ...**

The word "emotion" contains the word "motion" for a very special reason. No one should act in ignorance, which is why we ***"put it all out there"***, at **TMNU**. But, the TRUTH is that the best time to act is when the "feeling is strong" and the **"e-MOTION" is HOT"!!!**

Wealthy people and aspiring Millionaires look for new ways and new opportunities to expand their wealth. This is not a **"Secret". It is why "THE RICH GET RICHER".**

Truth: The process of proper due-diligence is so simple, it's almost insulting. So simple that we wrote our own approach. If you read nothing else on **TMNU**; read THE FORREST GUMP APPOACH!!

It's POWERFUL.

Truth: You are on Earth to be productive; ***YOU ARE AN ENERGY GENERATOR***. You were born for greatness, you deserve success ... get started, today

Ask questions, discover the answers... and then ***TAKE ACTION***.

Know what you want in life, write it down, and DISCOVER how to get it. Once you do this, you will ..